



Industry: Retail

Background

Bowens is a well-known Australian hardware retailer, specialising in timber, building supplies and contracting services in Victoria.

Shine On has carried out LED lighting upgrades across various Bowens sites including; Bentleigh, Epping, Hallam, Laverton, Rowville and Taylors Lakes. The goal was to enhance the aesthetic retail environment while also reducing energy consumption and costs.

Shine On proposed a variety of LED technology upgrade solutions which would ultimately save Bowens 75% on their lighting consumption and associated costs. This impressive saving will eventually deliver the business a ten year return of over \$950,000. Also, the superior lighting maximises the effectiveness of Bowen’s product displays by enhancing true colour output.



Energy efficient products used

Product	QTY
Shine On Krest LED Backlit Panel	584
Shine On Sabre LED Tube	372
Shine On H-Flux Highbay	188
Shine On Stellar LED Canopy	77
Shine On Orbon Mark 2 Floodlight	80
Shine On Plexis Circular Panel	9
Shine On Ibis Downlight	31



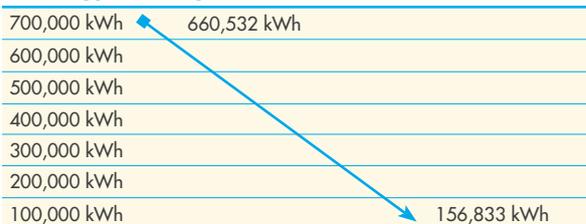
Bowens rated Shine On’s sales consultant ten-out-of-ten

“ A very great salesman, great product and great price. Also, Shine On’s ability to fit in with our schedule was outstanding. We haven’t had all of the stores done at once, so the work is still ongoing and he has been there and available the whole time for us.

When it came to price, Shine On were competing against other companies and they came in as the cheapest with also providing a quality product and, a five year guarantee.

Belinda Jackson, CIP Coordinator

Energy savings achieved: 83% reduction



Statistics

Energy savings	75% reduction
Payback period	30 months
Annual lighting energy saving	503,699 kWh
1st year return on investment	46%
Greenhouse gas reduction	680 tonnes per annum
Total 10 year saving	\$956,554.00

